Glidewell Dental to host educational symposium

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Glidewell Dental, a leading technological innovator in restorative dentistry for 47 years, announced recently its sponsorship of the inaugural Glidewell Dental Symposium. Scheduled for Nov. 17 at the Dallas Marriott Las Colinas in Irving, Texas, this full-day event will bring together nearly a dozen distinguished speakers to present on a variety of tools and techniques aimed at achieving clinical and business success within the modern practice.

"Dentists have more new challenges and opportunities today than at any other time in recent history," said Dr. Neil Park, vice president of clinical affairs at Glidewell Dental. "On the one hand, the advancement of dental technology continues to introduce new treatment modalities and make traditional ones more predictable, efficient and reliable than ever before. But we also live in an age of increased financial pressures, as well as a rising demand of patients expecting outstanding esthetic outcomes and accustomed to greater comfort and convenience. This means that today's clinicians face mounting pressure to keep abreast of the latest improvements."

By assembling a diverse group of experts in several areas of importance to dental practitioners, this educational symposium will cover a wide range of topics, including esthetic dentistry, digital dentistry, dental implants, tissue regeneration, sleep-related dentistry and practice management.

"Contemporary dentists are surely aware of these new developments," Park added, "but may still be wondering which might be most beneficial to their practice or how to incorporate them. The scope and speed with which new options have proliferated in the marketplace can make it difficult to assess those solutions most valuable to a particular practitioner."

Glidewell Dental is an ADA-CERP recognized provider and an Academy of General Dentistry-approved PACE Program Provider. Symposium attendees will have the opportunity to earn up to eight units of continuing education (C.E.) while hearing from and visiting with various, esteemed opinion leaders. Dr. Jack Hahn, a noted pioneer in the field of dental implantology, will provide the closing keynote.

Whatever a clinician’s comfort or experience level, the symposium intends to provide an expansive look at some of the most exciting tools and techniques available to the modern practice. By showcasing time-tested solutions augmented by state-of-the-art methods and materials, the organizers hope to assist attending professionals in maximizing efficiency, optimizing results and furthering practice growth.

"With new technology, there’s always the question: What is the cost of adoption?" said Jim Glidewell, founder and president of Glidewell Dental, who is scheduled to deliver the symposium’s opening remarks. "I’ve always preferred to ask, what is the cost of delay? In dentistry, we must strive first and foremost to provide the best possible service for our patients. In following this creed, I’ve found that those of us looking to advance the industry — ‘adapting at the speed of change’ — often end up benefiting greatly ourselves."

Tuition for the event is set at $195. For the complete symposium agenda or to submit a registration request, visit GlidewellSymposium.com or call (866) 791-9539. Breakfast and lunch will be provided, along with an evening cocktail reception with hosted bar.

Glidewell Dental is among the world’s largest producers of custom restorative service and recognized as an industry-leading materials and devices manufacturer. For more information, visit GlidewellDental.com.